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**FA—270—2023**

**FACULTY OF HUMANITIES**

**B.A. (Third Year) (Fifth Semester) EXAMINATION**

**APRIL/MAY, 2023**

**FUNCTIONAL ENGLISH**

**Paper-IX**

**(Introduction to Print and Electronic Media)**

**(Thursday, 18-5-2023)**

**Time : 10.00 a.m. to 12.00 noon**

*Time—Two Hours*

*Maximum Marks—50*

*N.B. :— (i) All questions are compulsory.*

*(ii) All questions carry equal marks.*

1. What are the important elements of the news item ? And prepare one model News Item. 10

*Or*

Prepare a news item on “The Importance of Sports in Life”.

2. Write a news report on Eye Donation. 10

*Or*

Write a report on Organ Donation and our social responsibility.

3. Write a letter to the editor of a newspaper on roads in your town. 10

*Or*

Write a letter to the editor of the newspaper on Eve Teasers in your town.

4. Write a book review on any *one* of the books which you have read. 10

*Or*

Prepare an Advertisement of a new soap product in the market.

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5. Write short notes on any *two* of the following : 10

- (i) The Headline
- (ii) The Intro
- (iii) Importance of the verbal and the visual part of the Advertisement
- (iv) Editorial of the Newspaper.