



**A.V. Education Society's
DEGLOOR COLLEGE, DEGLOOR
Department of Commerce
Programme Specific Outcomes 2023-2024**

- **After completing this specific programme–(M.COM)**
 1. M.com Programme improved students by providing complete knowledge about Commerce.
 2. M.com programme improved students in Business Activities.
 3. M.com programme improved students in Decision making techniques for Business.
 4. M.com programme makes students to learn laws, Acts and principles of Business.
 5. M.com programme enabled the students to do financial activities of Business.

- **After completing this specific programme –Commerce**
 1. M.com Programme improved students by providing complete knowledge about Commerce.
 2. M.com programme improved students in Business Activities.
 3. M.com programme improved students in Decision making techniques for Business.



4. M.com programme makes students to learn laws, Acts and principles of Business.
5. M.com programme enabled the students to do financial activities of Business.

➤ **Course Outcomes – (Subject – COMMERCE)**

Under Graduate (Course Outcomes)
M.Com: First Year

Semester – I (Paper-wise)

1. Name of the Paper – I : Managerial Economics

- a. Students- Acquired information about Economics principles and theories.
- b. Learnt to implement these Economics principles & theories in business.
- c. Acquired knowledge about Business Economics for Taking Business decisions.

2. Name of the Paper – II: Quantitative Techniques for Business

- a. Students will understand the importance of Business forecasting.
- b. Students will understand quantitative techniques used in Business.
- c. Understand the various methods of quantitative techniques used in Business.



- d. Students will know and use various methods of hypothesis testing.
- e. Student will understand how quantitative techniques are used to summarize, analyze and interpret data.

3. Name of the Paper –III: Financial Market

- a. Students will be Acquire knowledge of financial terms.
- b. Understand the career skills related to Stock Exchanges.
- c. This would develop good understanding of the evolution, functioning and growth of fixed income securities.
- d. This would help them develop good understanding of the primary market and secondary market in equity market

4. Name of the Paper – IV: International Business Environment

- a. The purpose of this paper is to enable the students learn nature, scope and structure of International Business.
- b. Understand the influence of various environmental factors on international business Operations.

5. Name of the Paper V:- Research Methodology

- a. Students will be able to understand the concepts and types of research in commerce.



- b. Students will be able to construct the research problem and formulate the hypothesis.
- c. Students will be able to understand the process and types of sampling and data collection.

Semester – II (Paper-wise)

6. Name of the Paper – I: Accounting For Managerial Decision

- a. Student can understand the Management Knowledge
- b. Application of management accounting and skill of decision making in business
- c. Students- Acquired knowledge of accounting for special Business transactions...

7. Name of the Paper – II: OPERATIONS RESEARCH

- a. To acquaint students with the Operation research tools and techniques
- b. To understand application in management process.
- c. Students- Learnt to solve the problems in Operation Research Tools and Techniques.

8. Name of the Paper – III: Commercial and Mercantile Law



- a. To provide the students with practical legal knowledge of general business law issues
 - b. Topics to help become more informed, sensitive and effective business leaders.
 - c. The subject gave complete knowledge about Acts & Laws useful for smooth business activities
9. Name of the Paper –IV: CORPORATE TAX PLANNING AND MANAGEMENT
- a. Students- learnt provisions in Income Tax for filling returns, Tax liability calculation, etc.
 - b. The subject provided knowledge to students in Income Tax calculation as per Income Tax Act.
 - c. Students learnt different sources of incomes like salary income, house property income, Profession and business income, income from other sources and capital gains.
10. Name of the Paper V:- On Job Training
- a. It will be provided the actual business work situations to the students along with theoretical knowledge.
 - b. It will be provided the practical hands-on training to the



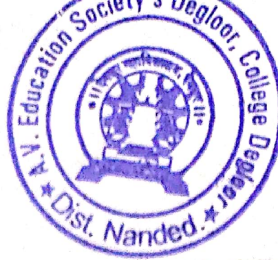
students in the area of accounting, taxation, business management, financial management, marketing management, human resource management, insurance, banking, finance, etc.



M.Com: Second Year

Semester – III (Paper-wise)

1. Name of the Paper – I: Financial Management
 - a. The students will be able to handle finance function.
 - b. The students will become Successful Finance Manager.
 - c. The students will become Successful Business Person by handling Finance Function.
2. Name of the Paper – II: Advance Financial Accounting
 - a. The students will become skillful account and finance manager.
 - b. The students will become skillful NET/SET qualified account and finance teacher.
3. Name of the Paper – III: Research Methodology
 - a. The students will become scientific researcher.
 - b. The students will be able to carry research and survey in area of marketing, HR, Production, account and finance.
4. Name of the Paper – IV: Marketing Management – I
 - a. The students will become successful marketer.
 - b. The students will be able to carry research and survey in area of marketing, advertising and sales.
 - c. The students will become Successful Marketing Manager



5. Name of the Paper – V: Rural Marketing Skill (SEC)

- a. The student will be able to understand the difference between urban and rural market.
- b. This will also help to formulate strategies for rural market.
- c. The student will come to know recent trends and megatrends in this domain

Semester – IV (Paper-wise)

6. Name of the Paper – I: Advanced Financial Management

- a. The students to enable and equip the students with the advanced functions and tools of financial management.
- b. The students will become Successful Financial Manager.

7. Name of the Paper – II: Accounting and Finance

- a. It is helpful to make the students to understand the recent trends in accounting and finance.
- b. It is helpful to understand the requirements of a career in accounting and finance.
- c. It is helpful to make the students aware of working of money and capital markets and their regulatory authorities.
- d. It is helpful to prepare students for NET/SET Examinations.

8. Name of the Paper – III: Research Project Work



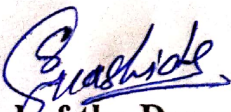
- a. The students will become scientific researcher.
- b. The students will be able to carry research and survey in area of marketing, HR, Production, banking, accounting and finance.


9. Name of the Paper – IV: Marketing Management-II

- a. It is helpful to understand the opportunities and challenges in rural marketing.
- b. It is helpful to understand the differences between Rural and Agricultural marketing.
- c. It is helpful to evaluate different marketing strategies used in rural distribution and promotion.

10. Name of the Paper – IV: Rural Industrialization skill (SEC)

- a. To enable the students gaining knowledge about Rural Industrialization
- b. To enable the students how to do planning, decision making in rural industries.


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