

**A.V.Education Society's  
DEGLOOR COLLEGE, DEGLOOR**

➤ **Programme Specific Outcomes – (Subject)- COMMERCE**

- **After completing this specific programme–(M.COM)**
  1. M.com Programme improved students by Providing complete knowledge about Commerce.
  2. M.com programme Improved students in Business Activities.
  3. M.com programme improved students in Decision making techniques for Business .
  4. M.com programme makes students to learn laws, Acts and principles of Business.
  5. M.com programme enabled the students to do financial activities of Business.
  
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➤ **Course Outcomes – ( Subject – COMMERCE)**

Under Graduate (Course Outcomes)

**M.Com: First Year**

**Semester – I (Paper-wise)**

1. Name of the Paper – I : Managerial Economics
  - a. Students- Acquired information about Economics principles and theories.
  - b. Learnt to implement these Economics principles & theories in business.
  - c. Acquired knowledge about Business Economics For Taking Business decisions.
2. Name of the Paper – II: Statistics Analysis for business
  - a. Students- Acquired Fundamental knowledge of statistics
  - b. Learnt to use statistics techniques & tools to analyse data.
  - c. Learnt to make business decisions by using statistical tools & methods
3. Name of the Paper –III: Business Management and Organizational Behavior
  - a. Developing among students an understanding of human behaviours for dealing effectively with behavioral issues at workplace.
  - b. To understand the conceptual framework of Organizational Behavior.

- c. Participants will become more self-aware and will have identified areas of development for long term effectiveness.
- 4. Name of the Paper – IV: International Business Environment
  - a. The purpose of this paper is to enable the students learn nature, scope and structure of International Business.
  - b. Understand the influence of various environmental factors on international business Operations.

## **Semester – II (Paper-wise)**

- 5. Name of the Paper – I: Accounting For Managerial Decision
  - a. Student can understand the Management Knowledge
  - b. Application of management accounting and skill of decision making in business
  - c. Students- Acquired knowledge of accounting for special Business transactions..
- 6. Name of the Paper – II: OPERATIONS RESEARCH
  - a. To acquaint students with the Operation research tools and techniques
  - b. To understand application in management process.
  - c. Students- Learnt to solve the problems in Operation Research Tools and Techniques.
- 7. Name of the Paper – III: LEGAL ASPECTS OF BUSINESS
  - a. To provide the students with practical legal knowledge of general business law issues

- b. Topics to help become more informed, sensitive and effective business leaders.
  - c. The subject gave complete knowledge about Acts & Laws useful for smooth business activities
8. Name of the Paper –IV: CORPORATE TAX PLANNING AND MANAGEMENT
- a. Students- learnt provisions in Income Tax for filling returns, Tax liability calculation, etc.
  - b. The subject provided knowledge to students in Income Tax calculation as per Income Tax Act.
  - c. Students learnt different sources of incomes like salary income, house property income, Profession and business income, income from other sources and capital gains.

## **M.Com: Second Year**

### **Semester – III (Paper-wise)**

1. Name of the Paper – I: Financial Management
- a. The students will be able to handle finance function.
  - b. The students will become Successful Finance Manager.
  - c. The students will become Successful Business Person by handling Finance Function.

2. Name of the Paper – II: Advance Financial Accounting
  - a. The students will become skillful account and finance manager.
  - b. The students will become skillful NET/SET qualified account and finance teacher.
3. Name of the Paper – III: Research Methodology
  - a. The students will become scientific researcher.
  - b. The students will be able to carry research and survey in area of marketing, HR, Production, account and finance.
4. Name of the Paper – IV: Marketing Management – I
  - a. The students will become successful marketer.
  - b. The students will be able to carry research and survey in area of marketing, advertising and sales.
  - c. The students will become Successful Marketing Manager
5. Name of the Paper – V: Rural Marketing Skill (SEC)
  - a. The student will be able to understand the difference between urban and rural market.
  - b. This will also help to formulate strategies for rural market.
  - c. The student will come to know recent trends and megatrends in this domain.

## **Semester – IV (Paper-wise)**

6. Name of the Paper – I: Advanced Financial Management
  - a. The students to enable and equip the students with the advanced functions and tools of financial management.
  - b. The students will become Successful Financial Manager.
  
7. Name of the Paper – II: Accounting and Finance
  - a. It is helpful to make the students to understand the recent trends in accounting and finance.
  - b. It is helpful to understand the requirements of a career in accounting and finance.
  - c. It is helpful to make the students aware of working of money and capital markets and their regulatory authorities.
  - d. It is helpful to prepare students for NET/SET Examinations.
  
8. Name of the Paper – III: Research Project Work
  - a. The students will become scientific researcher.
  - b. The students will be able to carry research and survey in area of marketing, HR, Production, banking, accounting and finance.
  
9. Name of the Paper – IV: Marketing Management-II
  - a. It is helpful to understand the opportunities and challenges in rural marketing.
  - b. It is helpful to understand the differences between Rural and Agricultural marketing.

- c. It is helpful to evaluate different marketing strategies used in rural distribution and promotion.

10. Name of the Paper – IV: Rural Industrialization skill (SEC)

- a. To enable the students gaining knowledge about Rural Industrialization
- b. To enable the students how to do planning, decision making in rural industries.

**Head of the Department**

**Principal**